**Course Syllabus**

1. **General Information**

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| Course name | Organisational Culture Management |
| Programme  | Management |
| Level of studies (BA, BSc, MA, MSc, long-cycle MA) | BA |
| Form of studies (full-time, part-time) | Full-time |
| Discipline | Management and quality science |
| Language of instruction | English |

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| Course coordinator/person responsible | Dr Agnieszka Marek |

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| Type of class *(use only the types mentioned below)* | Number of teaching hours | Semester | ECTS Points |
| Lecture | 15 | III  | 3 |

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| Course pre-requisites | English on a communicative level |

1. **Course Objectives**

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| C1: to introduce students to the concept of Organisational CultureC2: to introduce Competitive Values Framework as a method of diagnosing organisational culture |

1. **Course learning outcomes with reference to programme learning outcomes**

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| Symbol | Description of course learning outcome | Reference to programme learning outcome |
| KNOWLEDGE – student knows and understands |
| W\_01 | Methodology, theory and terminology in the organisational culture management area to the extent enabling analysing and synthesising knowledge | K\_W02 |
| W\_02 | Modern trends in the area of managing organisational culture, including ethical ones | K\_W03 |
| SKILLS – student is able to |
| SOCIAL COMPETENCIES |
| K\_01 | Student self-assesses his/her own competences and indicates methods for improving them | K\_K01 |

1. **Course Content**

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| 1. The idea of organizational culture – definition, functions, elements2. Schein’s model3 Competitive Values Framework4. Organisational culture diagnosis – practical use of OCAI questionnaire 5. Business culture in different countries according to Hofstede’s dimensions6. Presentations of research on chosen organisations |

1. **Didactic methods used and forms of assessment of learning outcomes**

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| Symbol | Didactic methods*(choose from the list)* | Forms of assessment*(choose from the list)* | Documentation type*(choose from the list)* |
| KNOWLEDGE |
| W\_01W\_02 | Conversational lectureWorking with text | PresentationDiscussion | Rubric |
| SKILLS  |
| U\_01U\_02 | Small groups work | PresentationDiscussion | Rubric |
| SOCIAL COMPETENCIES |
| K\_01 | Conversational lecture | Presentation | Rubric |

1. **Grading criteria, weighting factors.**

**Student workload**

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| Form of activity | Number of hours |
| Number of contact hours (with the teacher) | **15** |
| Number of hours of individual student work | **60** |

1. **Literature**

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| Basic literature |
| Cameron K. S., Quinn R. E., Diagnosing and Changing Organizational Culture: Based on the Competing Values Framework, San Francisco 2011.Geert Hofstede, Gert Jan Hofstede and Michael Minkov, **Cultures and Organizations: Software of the Mind.** New York: McGraw-Hill USA, 2010.Schein E., Organizational Culture and Leadership, The Jossey-Bass Business, 2016. |
| Additional literature |
| Szydło J., Grześ-Bukłaho J., Relations between National and Organisational Culture—Case Study, Sustainability 2020, 12. |